



City of Cumming
July 4th Celebration

Thursday | July 4, 2024 | Cumming Fairgrounds | Cumming, GA
2024 SPONSORSHIP OPPORTUNITIES

Cumming annual Fourth of July celebrations includes a parade, live music and FIREWORKS at Cumming Fairgrounds. Each year over 20,000 attendees join in on the fun, take in local artisans. Food, Vendors, Kids Zone and so much more. July 4th Celebration hours are 4:00 p.m. – 10:00 p.m.

Presenting Sponsor

- On-site display space (up to 20'x20') tent with logo banner, table and chairs
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company logo on the pedestrian bridge matrix boards
- Company logo hyperlink on the Website, and Social Media Links
- Inclusions in main stage announcements between entertainment acts

INVESTMENT: \$5,000.00

Stage/ Concert Sponsor

- Industry Category exclusivity
- On-site display space (up to 10'x20') tent with logo banner, table and chairs
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company logo on the pedestrian bridge matrix boards
- Company logo hyperlink on the Website, and Social Media Links
- Inclusions in main stage announcements between entertainment acts

INVESTMENT: \$2,500.00

Kids Zone Sponsor

- On-site display space (up to 10'x20') tent with logo banner, table and chairs
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company logo on the pedestrian bridge matrix boards
- Company logo hyperlink on the Website, and Social Media Links
- Inclusions in main stage announcements between entertainment acts

INVESTMENT: \$2,500.00

Silver Sponsor

- On-site display space (up to 10'x10') tent with logo banner, table and chairs
- Opportunity to sample product (sample size limited to 4oz)
- Company logo on the pedestrian bridge matrix boards
- Company logo hyperlink on the Website, and Social Media Links

INVESTMENT: \$1,000.00

Bronze Sponsor

- On-site display space (up to 10'x10') tent with logo banner, table and chairs
- Company logo on the pedestrian bridge matrix boards
- Company logo hyperlink on the Website, and Social Media Links

INVESTMENT: \$750.00

Attn: Tracy Helms | Fairgrounds Director
Cumming Fairgrounds | 235 Castleberry Road | Cumming, GA 30040
770-781-3491 | Fax: 770-781-3492



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2024 SPONSORSHIP OPPORTUNITIES

Presenting	Stage/Concert	Kids Alley	Silver	Bronze
\$5,000	\$2,500	\$2,500	\$1,000	\$750
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

If you are interested in participating in the 2024 City of Cumming July 4th, please fill-out this form completely and mail it to us with your payment. Please make check payable to: Cumming Fairgrounds

Company Name: _____ Contact: _____

Company Address: _____ Title: _____

City _____ State _____ Zip _____

Office: _____ Cell: _____ E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Signing this contract will authorize City of Cumming to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cumming, Cumming Fairgrounds, all organizations and persons sponsoring, managing or in any other way participating in the 2022 City of Cumming July 4th, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival.

APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

Circle one: VISA	MASTERCARD
Credit Card Number: _____	Billing Zip: _____
Exp Date: _____	3-digit security code on back: _____ Amt: _____
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.	
Cardholder's Signature: _____	Date: _____

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